
University of Pretoria Yearbook 2019

Contemporary issues in the environment of business 3 872 (GIC 872)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

The environment in which organisations operate in are changing at a rapid pace. This elective give students insights into the latest trends, theories and practices that business need to survive in the current economic environment. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

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